

**International Geographical Union  
Commission on The Dynamics of Economic Spaces**

**Jagiellonian University  
Institute of Geography and Spatial Management**

**PRELIMINARY PROGRAM**

2012 mini-conference

**Innovation and Creativity  
in Emerging Economic Spaces:  
Local Entrepreneurship  
and Transnational Corporations**

3<sup>rd</sup>-5<sup>th</sup> May 2012  
Kraków, Poland

<b>Thursday, 3<sup>rd</sup> of May</b>	
14.00-20.00	<b><i>Field trip (dinner included)</i></b> Kraków – Nowa Huta – Niepo_mice
<b>Friday, 4<sup>th</sup> of May</b>	
9.30 – 10.00	Registration, Coffee/tea
10.00 – 11.45	<b><i>Session 1 Innovation versus Creativity – local cases</i></b> Chair: Christine Tamásy
	▪ Neil Reid (IGU Commission on Dynamics of Economic Spaces, Chair), <i>Opening address</i>
	▪ Lech Suwala (Humboldt-University, Berlin, Germany), <i>Where innovation meets creativity – A quadruple helix? The case of Berlin-Charlottenburg</i>
	▪ Micha_ M_czy_ski (Adam Mickiewicz University, Poland), <i>Role of the creativity and innovativeness of firm managers in socio-economic development: The case of the Pozna_ metropolitan region</i>
	▪ Shunichiro Yamamoto (Osaka University of Economics, Japan), <i>Revitalization of Traditional Craft Industry through the Entry of Youth Power in Kyoto City, Japan</i>
11.45-12.15	Coffee/tea break
12.15-14.15	<b><i>Session 2: Embeddedness and Networks</i></b> Chair: Boles_aw Doma_ski
	▪ Yehua Dennis Wei (University of Utah, USA), <i>FDI Networks, Embeddedness and Innovation in China</i>

	<ul style="list-style-type: none"> <li>▪ Egert Juuse (Tallinn University of Technology), Sylvi B. Endresen, (University of Oslo), Rainer Kattel (Tallinn University of Technology), <i>Foreign Direct Investment in Estonia. Understanding Foreign Competition and Local Embeddedness in the Food Retail Industry</i></li> </ul>
	<ul style="list-style-type: none"> <li>▪ Sharifah Rohayah Sheikh Dawood (University Science Malaysia), <i>Institutional Thickness, Localized Learning and Innovation in the Supply Chain Networks of Penang, Malaysia</i></li> </ul>
	<ul style="list-style-type: none"> <li>▪ Aksel Ersoy (University of Birmingham, UK), <i>Geographical Embeddedness of Turkey's Large Corporations</i></li> </ul>
14.15-15.15	Lunch
	<p><b>Session 3 New and old economic spaces – emergence, resilience, adaptation</b></p> <p>Chair: Jaros_aw Dzia_ek</p>
	<ul style="list-style-type: none"> <li>▪ Mathew Novak (Central Washington University), <i>Independent cafés in the land of Starbucks: Comparing the spaces and practices of coffee shops in Washington State, USA.</i></li> </ul>
15.15-17.15	<ul style="list-style-type: none"> <li>▪ Shi Xian, Roger C. K. Chan, Lingyue Li (University of Hong Kong), <i>The Making of New Economic Spaces for Innovation and Creativity by City-to-City Joint Development Zones: Evidence from Shanghai</i></li> </ul>
	<ul style="list-style-type: none"> <li>▪ Les Dolega, Neil Wrigley (University of Southampton, UK), <i>Resilience, fragility, and adaptation: new evidence on the performance of UK high streets during global economic crisis and its policy implications</i></li> </ul>
	<ul style="list-style-type: none"> <li>▪ Lingyue Li, Roger C. K. Chan, Shi Xian (University of Hong Kong), <i>New Economic Spaces and Creative Industry Development in Shanghai: Examining Through Expo 2010</i></li> </ul>
17.15-17.30	Coffee/tea break
17.30-17.45	<ul style="list-style-type: none"> <li>▪ Christine Tamásy (University of Vechta, Germany), <i>Summary of presentations</i></li> </ul>

<b>Saturday, 5<sup>th</sup> of May</b>	
9.30-10.00	Coffee/tea break
	<p><b>Session 4 Rural spaces– entrepreneurship and local milieu</b></p> <p>Chair: Neil Reid</p>
10.00-11.30	<ul style="list-style-type: none"> <li>▪ Maria Tepe, Christine Tamásy (University of Vechta, Germany) <i>Hidden Champions of a globalizing food industry in Lower Saxony, Germany</i></li> </ul>
	<ul style="list-style-type: none"> <li>▪ Magdalena Dej (Jagiellonian University, Poland), <i>The role of local and foreign companies in local and regional development of nonmetropolitan rural areas</i></li> </ul>
	<ul style="list-style-type: none"> <li>▪ Kim Schumacher, Robert Klichowicz (University of Vechta, Germany) <i>Moving to the country? Recruiting highly qualified labor for rural areas - a gender perspective</i></li> </ul>

11.30-12.00	Coffee/tea break
12.00-13.00	<b>Session 5 Growth, competitiveness and supply chains – regional perspective</b> Chair: Grzegorz Micek
	<ul style="list-style-type: none"> <li>▪ Udo Brixy, Tanja Hethy-Maier (Institute for Employment Research, Germany) <i>Regional Productivity Growth: Is it "Creative Destruction" or "Revolving Doors"?</i></li> <li>▪ Tomasz Rachwa_, Krzysztof Wiedermann (Pedagogical University of Kraków, Poland), <i>Spatial differentiation and dynamics of competitiveness of Polish industry against the EU – regional approach</i></li> </ul>
13.00-14.00	Lunch
14.00-15.00	<b>Session 6 Universities, new technologies and innovation</b> Chair: Hege Knutsen
	<ul style="list-style-type: none"> <li>▪ Neil Reid, Frank J. Calzonetti, and Diane M. Miller (University of Toledo, USA), <i>Building both technology-intensive and technology-limited clusters by emerging research universities</i></li> <li>▪ Piotr Dawidko (Jagiellonian University, Poland), <i>The global and the local in the Polish biotech industry</i></li> </ul>
15.00-16.00	Coffee/tea break
16.00 – 17.30	<b>Session 7 Institutions, social capital and innovation</b> Chair: Grzegorz Micek
	<ul style="list-style-type: none"> <li>▪ Hege Knutsen (University of Oslo, Norway), <i>Transfer of "western" institutions to a transition economy context: experiences from the petroleum sector in Vietnam</i></li> <li>▪ Marcin Kozak (Regional Development Agency in Cz_stochowa, Poland), <i>Social capital theory and innovation capabilities of a region</i></li> <li>▪ Piotr Pachura (Cz_stochowa University of Technology, Poland), <i>Cognitive economic geography and its implications for regional innovation policy in emerging economic spaces</i></li> </ul>
17.30-17.45	Jaros_aw Dzia_ek (Jagiellonian University, Poland), <i>Summary of presentations</i>
19.30	Dinner

Venues:

The Seminar will take place in the 3<sup>rd</sup> Campus at the Institute of Geography and Spatial Management (1<sup>st</sup> floor), Jagiellonian University, Gronostajowa Street 7, 30-387, Kraków, Poland.

Seminar sessions will take place in room **1.19**.

Each presentation: 20 minutes + 10 minutes for discussion