

IGU Commission on the Dynamics of Economic Change

Residential Conference, Birmingham, 9 – 13 August 2004

**SERVICE WORLDS: EMPLOYMENT, ORGANIZATIONS,
TECHNOLOGIES**

CONFERENCE PROGRAMME

The Conference will be held at the Learning Centre on The University of Birmingham campus (Building 14b on The University of Birmingham map).

All lunches and refreshments will be provided in the foyer outside the Conference meeting room.

Monday 9th August 2004

17.00 Business Meeting: IGU Commission on the Dynamics of Economic Spaces (Room G34, School of Geography, Earth and Environmental Sciences)

19.00 **WELCOME RECEPTION** (hosted by the University of Birmingham)
Professor Colin Rickwood, Pro-Vice-Chancellor (Academic)
Followed by Dinner
Both events at University Centre, 3rd Floor, Avon Room (Building 29),
The University of Birmingham.

Tuesday 10th August 2004

08.30-09.30 Conference Registration (Full and Day delegates)

09.00 Welcome and Introductory Remarks
Professor Colin Rickwood, Pro-Vice-Chancellor (Academic)

09.10 Conference Notices/Administrative arrangements
Michael Taylor

09.20 **Commission President's Address (Chair: Richard Le Heron, University of Auckland)**
Service worlds and the dynamics of economic spaces
Sam Ock Park, Seoul National University

**SESSION I CITIES AND SERVICES
(Chair: Kevin O'Connor, University of Melbourne)**

10.00 Services for the knowledge-based society: theoretical and empirical evidence from Turin
Paolo Giaccaria and Vincenzo Demetrio, Politecnico a Università di Torino

10.30 Urban revival and knowledge-intensive services
Peter Wood, University College London

11.00 Coffee

11.15 Change in the clustering of service firms in a metropolitan area: a case study of graphic design firms in Melbourne, 1981-2001
Peter Elliott and Kevin O'Connor, Department of Sustainability and Environment, State of Victoria, and University of Melbourne

11.45 Idea mediation for local economic development: observations from Auckland, NZ
Steffen Wetzstein, University of Auckland

12.15 Far away, so close? Regional clustering of mail order firms and related business services in the Lille metropolitan area (France)
Christian Schulz and H Peter Dörrenbächer, University of Cologne and University of Saarland

12.45 Development of the third form of car-making producer service industry in Shanghai, China
Yufang Shen, East China Normal University, Shanghai

Tuesday 10th August 2004 (cont.)

13.15 Lunch

SESSION II ICT AND SERVICES
(Chair: Daniel Felsenstein, Hebrew University of Jerusalem)

14.00 Information economy, firms and regional clusters
Greta Rusten and John R Bryson, Institute for Research in Economics and Business Administration, Bergen and University of Birmingham

14.30 Locational patterns of information technology services in Japan
Noburu Hayashi, Nagoya University

15.00 Virtual firms and the rise of project-based organizational forms for the supply of business service expertise: information communication technologies and the stretching of social relationships across space (revised title)
John R Bryson and Greta Rusten, University of Birmingham and Institute for Research in Economics and Business Administration, Bergen

15.15 Tea

15.30 SIA and Singapore: competition, changes in organization and technologies and the impacts on economic development
Shuang Yann Wong, Nanyang Technological University

16.00 Innovation activities of KIBS companies and spatial proximity: some empirical findings from Finnish new media and software companies
Jari Kolehmainen, University of Tampere

16.30 Spatial analysis of the technological innovation of business service firms in Korea
Ji-Sun Choi, Science and Technology Policy Institute, Seoul

17.00 Higher education linkages to information technology-producing companies: software vs. hardware
Hyungjoo (Julie) Kim, University of Washington (Summary of paper presented by J W Harrington)

17.15 End of Paper Sessions (Day 1)

18.30 Taxis from Conference Park to Birmingham City Centre, ICC.
 1st pickup 17.45p.m. 2nd pickup 18.15 p.m.

19.00-22.00 **NARROW BOAT CANAL CRUISE (with Dinner)**
 18.45 – 22.00

Wednesday 11th August 2004

08.30-09.30 Registration (Day delegates)

SESSION III **SECTORAL STUDIES AND ECONOMIC DEVELOPMENT (Chair: Sam Ock Park, Seoul National University)**

09.00 Producer service activity and the relocation of headquarters
John Lombard, Old Dominion University

10.00 Financial service industry and the community of practice: a case study of Taipei Financial Centre
Jinn-Yu Su and Pin-Hsien Chen, National Taiwan University

10.30 Global governmentalities: professionals between global market modernity and the disciplining of local entrepreneurship
Harald Bekkers, University of Amsterdam

10.30 Coffee

10.45 Population aging and social services for the elderly in Japan
Makoto Hirai, Kanagawa University

11.15 State strategy and the growth of services in China
Fiona Yang and George C Lin, University of Hong Kong

11.45 Service sector employment in local economic growth: a job vacancy chains approach
Daniel Felsenstein, Hebrew University of Jerusalem

12.15 End of Paper Sessions (Day 2),

12.15 – 13.15 Lunch

13.15 Coach(s) depart for afternoon excursion

14.15-17.00 **THE BLACK COUNTRY MUSEUM**
(includes a presentation on the local economy effects of the Museum by the Director and a Q&A session with him at the end of the afternoon)

18.30 - Free evening that will allow delegates the opportunity to choose amongst a range of alternative dinner venues that reflect the ethnic and cultural diversity of Birmingham's communities (refer to Night & Day brochure in conference bag).

Taxis to be booked by delegates from Lucas House.

Your Taxi Tel: 566 9000

TOA Tel: 427 8888

Thursday 12th August 2004

08.15 for 08.30	Coaches depart for morning excursion
0.9.45	IRONBRIDGE GORGE MUSEUM (A World Heritage Site) Format similar to Black Country Museum)
13.00-14.00	Lunch
12.30-13.30	Registration (Day Delegates)
SESSION III	SECTORAL STUDIES (Contd.)
14.00	Internet and market dynamics in tourism: analytical and empirical issues <i>Christian Longhi, CNRS-UNSA, Sophia-Antipolis</i>
14.30	Reformation of the production system of Japanese traditional industries under the service economy: focus on the BUTSUDAN (Buddhist Altar) industry <i>Hiroyasu Motoki, Nippon Institute of Technology</i>
15.00	Transformation of an industry stimulated by local economic growth policy: a case study of the SHOCHU (liquor) industry in Kyusyu, Japan <i>Atsuhiko Takeuchi, Koshi Hachikubo and Hideo Mori, Nippon Institute of Technology and Kanagawa University</i>
15.30	Tea
SESSION IV	SERVICES AND DEVELOPMENT IN EUROPE (Chair: Joanne Roberts, University of Durham)
15.45	Multiple paths up the value chain?: corporate influence and services-led development in the Republic of Ireland <i>Mark C White and Seamus Grimes, National University of Ireland, Galway</i>
16.00	High-order services and spatial changes in the CEECs <i>Lise Boudeau-Lepage, Université de Bourgogne, Dijon</i>
16.30	Embodied knowledge flows and services: an analysis for six European countries <i>José A Camacho and Mercedes Rodríguez, University of Granada</i>
17.00	End of paper sessions (Day 3)
18.30	Taxis depart Lucas House for Botanical Gardens 18.30 1 st Pickup 18.45 2 nd Pickup
19.00	CONFERENCE DINNER, BIRMINGHAM BOTANICAL GARDENS (includes short tour of Gardens before Dinner) <i>Return Journey.</i> Taxis to be booked by delegates from Botanical Gardens to Lucas House. Your Taxi Tel: 566 9000 TOA Tel: 427 8888

Friday 13th August 2004

08.30-09.30 Registration (Day delegates)

SESSION IV SERVICES AND DEVELOPMENT IN EUROPE (Contd.)

- 09.00 The national and regional innovation system in Finland: from path dependent to a path creation approach
Sang-Chul Park, Okayama University
- 09.30 Russia's New Economy
Michael Bradshaw and Julian Cooper, University of Leicester and University of Birmingham
- 10.00 'The design workshop of the world'?: producing and consuming industrial design services in the United Kingdom
John Bryson and Peter Daniels, University of Birmingham; Greta Rusten, Institute for Research in Economics and Business Administration, Bergen
- 10.30 Coffee

SESSION V INTERNATIONALIZATION AND SERVICES (Chair: Peter Daniels, University of Birmingham)

- 10.45 FX risk in time and space: managing dispersed knowledge in global finance
Gordon L Clark and Nigel Thrift, University of Oxford
- 11.15 Globalization and diversification of services: increasing role of services in the competitive power and innovativeness of firms
Ayda Eraydin, Middle East Technical University, Ankara
- 11.45 Internationalisation of management consultancy services: conceptual issues concerning cross-border delivery of knowledge intensive services
Joanne Roberts, University of Durham
- 12.15 Service internationalisation through social networks: the case of management consulting in Europe
Johannes Glückler, Johann Wolfgang Goethe-University
- 12.45 Lunch
- 13.45 Internationalization of Japanese professional business service firms: dynamics of competitiveness in Southeast Asia
Patrik Ström, Göteborg University
- 14.15 International business incubators and SMEs rejoin into a global value chain: a case study of the *Window Korea* project in China
Shuguang Liu and Guagang Ren, Ocean University of China and Beijing Research Institute
- 14.45 Global cycles and Israel's boom, crisis and signs of revival of the ITS start-ups phenomenon
Baruch A Kipnis, University of Haifa

Friday 13th August 2004 (cont.)

15.15 Tea

**SESSION VI OPEN FORUM: SERVICES AS DRIVERS OF ECONOMIC
REGENERATION
(Chair: J W Harrington, University of Washington)**

15.30 Conference Rapporteur: J W Harrington
Discussants:
Michael Taylor, University of Birmingham
Richard Le Heron, University of Auckland
Michael Bradshaw, University of Leicester

16.30 Close of Conference

19.30 DINNER AT RESTAURANT IN CITY CENTRE (Optional)